

Model Paper

Subject: Travel & Tourism Management

Time: 3 Hrs

Class: XI

M.M: 100

Long Answer Type Questions

(6 marks each)

Q1. Explain in detail the history of travel & tourism.

OR

What are the different elements of tourism product?

Q2. Explain in detail the physiographic divisions of J & K.

OR

Give a report of various tourist destinations of Jammu.

Q3. Explain the role of J & K TDC in promoting tourism in J & K.

OR

Explain the working of Hill development council of Ladakh.

Q4. What is the importance of Customer care in hospitality sector?

OR

Explain the registration & grading process of hotels.

Q5. Draw an organizational chart of Food & beverage Department.

OR

Draw a layout plan of front office in a 3 star hotel.

Short Answer Type Questions

(4 marks each)

Q6. Explain the purpose of travelling.

Q7. Differentiate between Inbound and outbound tourism.

Q8. Explain the difference between tourist & traveler.

Q9. What are the features of tourism product?

Q10. Explain the difference between tourism product and consumer product.

Q11. Briefly explain forms of tourism.

Q12. Write a short note on fauna of J&K.

Q13. Write a short note on flora of J&K.

Q14. Explain the qualities of a chef.

Q15. Give a short note on hospitality distribution channels.

Very Short Answer Type Questions

(2 marks each)

Q16.

- (a) Define tourism
- (b) What is sustainable tourism?
- (c) What is a grand tour?
- (d) List some fairs & festivals of J&K.
- (e) Define Wazwan cuisine.
- (f) Name two gold courses of J&K.
- (g) What is welfare accommodation?
- (h) Define Rotisserie.
- (i) Define culinary operations.
- (j) What is G.D.S

Objective Type Questions

(1 mark each)

- (i) Dal lake is situated in _____ .
- (ii) Losar is a festival of _____ .
- (iii) Tourism product is intangible product. (True/False)
- (iv) Wazwan is the name of a dish. (True/False)
- (v) Eco tourism is also known as _____ .
- (vi) Incredible India focus on _____ .
- (vii) Motel is a _____ .
- (viii) Consortia is a _____ .
- (ix) Char chinar is situated in _____ .
- (x) Climatizer to make a room cool is called _____ .

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